




# Prem Gnanaraj J

## UX / UI Designer

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### WORK EXPERIENCE



#### ▲ Mobile Tutor (Oct 2022 - Present)

Project: Astromart, mNeet, mJee, mTutor, Gendral Quiz and Other Wap pages  
Working on the Company's Own Product as  
**UI/ UX Designer**

#### ▲ Wipro Ltd. (Aug 2019 - March 2022)

Project: Sensis  
Works on Advertisement Design for Clients Using Photoshop and Marshal UI

#### ▲ Image Infotainment Ltd. (May 2017 - July 2019)

Worked as a Designer in School Projects like Posters, Broucher and Magazine and also worked on the Media Ads of the Institution. And also a part of the Teaching program of the Management.

#### ▲ RN Event Source ( 6 Month Internship)

Worked On Mercedes Benz Ads as Graphic Designer

### EDUCATION



#### ▲ MBA (Hr) (July 2019 - June 2021)

From University Of Madras, Chennai.

#### ▲ PG Dip In Media Design (July 2015 - June 2017)

From iPixio College, Bangalore.

#### ▲ BCA (July 2012 - June 2015)

From Alpha college of Arts and Science, Chennai.

#### ▲ 12th (2011 - 2012) 10th (2011 - 2012)

From Madras Christian College Hr. Sec School, Chennai.

### UX/UI SKILLS



#### ▲ RESEARCH AND SYNTHESIS

Generative research, Ethnographic research, Design thinking, User Interviews, Surveys, Task models, Tree testing, Focus groups, Guerrilla usability testing, Lab testing

#### ▲ SOLUTION DESIGN

Persona creation, User journeys, Storyboards, Wireframing, Information architecture, User interface, Visual design Interactive prototypes, Persuasion design (PET), Fogg behavioral model.

#### ▲ SOFTWARE EXPOSURE

Figma, Illustrator, Sketch, Photoshop, Adobe XD, Aftereffects, HTML/CSS, Miro.

### PERSONAL SKILLS



▲ Good team player. Energetic and optimistic. Always looking to learn more, Organised and detail oriented. Hardworking