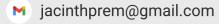
Prem Gnanaraj J UX / UI Designer

Bē

https://www.behance.net/Prem_Gnanaraj

in https://www.linkedin.com/in/prem-gnanaraj



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WORK EXPERIENCE



 Mobile Tutor (Oct 2022 - Present)
Project: Astromart, mNeet, mJee, mTutor, Gendral Quiz and Other Wap pages
Working on the Company's Own Product as UI/ UX Designer

Wipro Ltd. (Aug 2019 - March 2022) Project: Sensis Works on Advertisement Design for Clients Using Photoshop and Marshal UI

 Image Infotainment Ltd. (May 2017 - July 2019)
Worked as a Designer in School Projects like Posters, Broucher and Magazine and also worked on the Media Ads of the Institution. And also a part of the Teaching program of the Management.

RN Event Source (6 Month Internship)

Worked On Mercedes Benz Ads as Graphic Designer

EDUCATION

MBA (Hr) (July 2019 - June 2021) From University Of Madras, Chennai.

PG Dip In Media Design (July 2015 - June 2017) From iPixio College, Bangalore.

BCA (July 2012 - June 2015) From Alpha college of Arts and Science, Chennai.

12th (2011 - 2012) **10th** (2011 - 2012) From Madras Christian College Hr. Sec School, Chennai.



RESEARCH AND SYNTHESIS

Generative research, Ethnographic research, Design thinking, User Interviews, Surveys, Task models, Tree testing, Focus groups, Guerrilla usability testing, Lab testing

SOLUTION DESIGN

Persona creation, User journeys, Storyboards, Wireframing, Information architecture, User interface, Visual design Interactive prototypes, Persuasion design (PET), Fogg behavioral model.

SOFTWARE EXPOSURE

Figma, Illustrator, Sketch, Photoshop, Adobe XD, Aftereffects, HTML/CSS, Miro.

PERSONAL SKILLS

